

WORK

senior design lead 2011 to present
visual/interactive designer 2010 to 2011
at StumbleUpon in San Francisco, CA

StumbleUpon is a discovery platform with over 25 million users. As the Senior Design Lead, I guide StumbleUpon's design team in the creation of new features, apps and experiences. My work at StumbleUpon has included:

- » leading my team in the overhaul of the StumbleUpon UI in late 2011, which involved redesigning the information architecture, flows, interactions, and look and feel of our consumer facing products (web, clients and mobile)
- » partnering with product managers, product marketers, engineering leads and executives to define product strategy and to design new products, features and enhancements that balance business requirements with users' needs
- » quantitatively and qualitatively analyzing the efficacy of the layout, flow, copy and UI of different features, and devising ways to improve end user experience
- » building the design practice and the influence of design thinking/processes at StumbleUpon
- » promoted to Senior Design Lead (from Visual/Interactive Designer) after one year

user interface designer 2007 to 2010
at Keymind (Axiom Resource Management) in Falls Church, VA

Keymind is the creative and technical services division of the management consulting firm Axiom Resource Management. I was involved in many projects at Keymind, including:

- » creating accessible, user-friendly interactive experiences for a wide range of end users and clients
- » documenting and defining the design process at Keymind
- » mentoring team members and fostering collaboration between the technical and creative teams

design intern, online advocacy team 2006 to 2007
at Edelman Public Relations in Washington, DC

The Edelman Online Advocacy Team explores the use of social media in public relations. My work on the Online Advocacy team included:

- » participating in brainstorming sessions for online advocacy campaigns
- » creating and building website, email newsletters and blog design concepts for a diverse range of clients including corporations, non profits

junior designer & consultant 2005 to 2006
at Ranablue in Montgomery Village, MD

Ranablue was a small marketing and design firm which provided turn-key solutions to its clients. My work with Ranablue included:

- » providing marketing and design consultation for a variety of clients, including K-12 schools, non-profits and other organizations
- » building websites using semantically-correct HTML and CSS-based layouts

EDUCATION

MBA in design strategy 2010
at California College of the Arts

Areas of study included: design strategy, finance, operations, market insights, leadership and innovation

B.S. (studio art) 2005
at Skidmore College

Graduated Magna Cum Laude with Honors in Art, and a 3.8 cumulative GPA

continuing education ongoing
at California College of the Arts,
School of the Museum of Fine Arts,
and Corcoran College of Art + Design

Courses in Illustrator, InDesign, Flash, Dreamweaver, Web Design with CSS, Screenprinting, Painting and Typography

SKILLS

I am an empathic/effective manager/leader

I have a highly creative and enthusiastic approach to problem solving and collaboration

I am an engaging presenter and skilled visual storyteller

I am fluent in design and prototyping tools, including Photoshop, Illustrator, InDesign, Flash and I can code in HTML and CSS

INTERESTS

Human behavior, organizational design, entrepreneurship, content discovery, crafts/DIY and enabling creativity